

A Fund to Strengthen Gulf Coast Communities

Prepared for **Anadarko Petroleum Corporation**

Presented by: **RPA Gulf Coast Communities Team**

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Worldwide
Court Reporters, Inc.

The uncertainty is causing a lot of stress for community leaders and local residents and we're hoping to see the community come together – not let this pull them apart.

*Liesel Ritchie, University of Colorado &
National Science Foundation researcher*

MULTI-LAYERED ECONOMIC & PSYCHOSOCIAL CHALLENGES

- **Recent Deepwater Horizon spill triggered further uncertainty and dislocation, particularly among small businesses, the self-employed and poor residents;**
- **Physical devastation and social/economic dislocation caused by Hurricanes Katrina, Rita, and Wilma in 2005;**
- **Ongoing national financial crisis compounding long-term unstable economic conditions in the region;**
- **Inadequate educational and social services infrastructure resources to address complex and interconnected community, social and mental health needs;**
- **Insufficient philanthropic and public capital to meet the rising demands of disadvantaged communities and residents.**

Based on interviews, discussions and research reviews:

- Leaders of 10 grantmaking institutions in the region
- Senior Executive of the American Red Cross
- Director of nonprofit Legal Service organization
- Mailman School of Public Health, Columbia University study
- The Gallup Organization
- National Science Foundation
- The Urban Institute
- Louisiana State University
- RPA Staff
- Gulf Coast Fund for Community Renewal

FAMILIES STRAINED BY EMPLOYMENT LOSS & REDUCED EARNINGS

- **Rising utilization rate of food & clothing distribution organizations and minimum of 15% increase in food stamp applications**
- **Profusion of very small businesses with no capacity to self-finance**
- **High rate of self-employed, fishing partnerships and cash based micro-economies that increases vulnerability**
- **Limited availability of economic education and financial literacy tools**
- **Employment & wage impact subject to 26 week lag in US Department of Labor collection & reporting**

**REGIONAL UNCERTAINTY INTENSIFIES NEED FOR
SOCIAL SERVICES AND MENTAL HEALTH CARE**

- Limited social services infrastructure
- Cultural aversion to seeking professional mental health services
- Increase in behavioral health problems including substance abuse and domestic violence
- According to the Gallup poll, daily experiences of anxiety, stress & worry have increased by up to 15% among residents in Gulf-facing counties

Clinical Diagnoses of Depression in Gulf States Before & After BP Oil Spill

	Pre-Spill Jan 2-Apr 20	Post-spill: Apr 21-Aug6	Percentage change
Gulf-facing Counties	15.6%	19.6%	25.6%
Inland Counties	17.8%	17.4%	-2.2%
Non-Gulf States	16.9%	17.0%	0.6%

Gallup-Healthways Well-being Index

PURPOSE OF THE FUND

The Fund is a commitment by Anadarko, as a corporate citizen, to invest in the long-term health and well-being of people and communities in the Gulf Coast region.

The Fund will provide resources to regional grantmaking partners to support and strengthen community-based organizations serving distressed communities in Florida, Alabama, Mississippi, and Louisiana directly affected by the Deepwater Horizon oil spill.

PEOPLE & COMMUNITIES IN NEED OF SERVICES AND ASSISTANCE

People on the economic margins/cash economy

Children and youth

Day laborers and other temporary help

Retail services and tourism

Construction industry workers

Self-employed fisherman & fish processing workers

Marine services industry

Oil & gas drilling support & service industries

MENTAL HEALTH & WELLNESS

- **Combating high levels of stress and anxiety**
- **Providing teachers, doctors, nurses, and clergy with diagnostic tools, increasing their capacity to recognize and resolve issues**
- **Addressing rising instances of physical, emotional and substance abuse**
- **Overcoming widespread social stigma attached to seeking mental health services**
- **Supporting workers in the helping professions strained by increasing case loads and the diverse needs of residents**
- **Reducing future demand for clinical services**

SOCIAL SERVICES & FINANCIAL SECURITY

- Meeting the recurring short-term and one-time emergency needs for assistance with food, clothing, shelter and utilities
- Helping to develop financial literacy skills such as household budgeting, savings, credit card use, wise consumer training, etc.
- Providing new and improved skills training and implementing workforce development strategies that engage community colleges and local libraries
- Rebuilding the region's deep-rooted sense of community, resiliency and self-sufficiency

YOUTH RESILIENCY

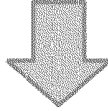
- **Developing school-based outreach programs**
- **Providing psycho-social support to stressed youth**
- **Creating access to academic tutoring**
- **Identifying internship opportunities and career pathways**
- **Establishing accessible, stigma-free counseling services**
- **Providing out-of-school esteem-building opportunities in arts and recreation**

Anadarko Steptoe & Johnson



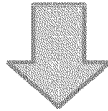
Rockefeller Philanthropy Advisors

Program Guidance, Grants, Technical Assistance, Monitoring & Accountability



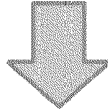
Regional Partners

Sub-grants, Technical Assistance & Monitoring



Community Based Organizations

Direct Assistance, Counseling & Services



Gulf Coast Communities and Families

Regional & State-wide Grantmakers

*E.g., Foundation for the Mid-South, United Ways of Alabama,
Salvation Army, Catholic Social Services*

Community foundations

*E.g., Gulf Coast (MS), South Alabama, Greater New Orleans (LA),
Greater Escambia County (FL)*

United Ways

*E.g., Escambia County (FL), Southwest Alabama, South
Mississippi, Greater New Orleans (LA)*

Community colleges

*E.g., Alabama Southern, Gulf Coast (FL), Louisiana Delta,
Mississippi Gulf Coast*

Provide a track record of trusted, effective grantmaking at the neighborhood and community level in each state

Bring professional expertise in the relevant program areas

Offer deep knowledge of communities, residents and their pressing concerns

Maintain strong working relationships with service providers, networks and agencies

Form the critical charitable and educational infrastructure for disadvantaged communities in the region

Community-based organizations may be funded to provide a broad range of direct services to target populations in need.

Out-of-school programs	Rural transportation programs
Skills training courses	Crime prevention groups
Mental health counseling services	Financial literacy training
Faith-based human services	Housing organizations
Food banks	Parenting education
Homeless shelters	Veterans organizations
Substance abuse organizations	Civic associations
Clothing distribution	Youth groups
Local health clinics	Domestic violence shelters
Libraries	Cross-cultural groups
School-based counseling	Arts, sports and recreation

REGIONAL PARTNERS HELP TO BUILD

- **Increased capacity, professionalism & effectiveness in the region's nonprofit sector**
- **Stronger community connections among residents & nonprofits**
- **More effective networks of nonprofit service providers**

GULF COAST RESIDENTS & COMMUNITIES EXPERIENCE

- **More effective outreach by community organizations**
- **Fewer incidences of stress, depression**
- **Increased family security**
- **Improved resiliency & opportunity among youth**
- **New pathways to physical & emotional wellness**
- **Stronger, more self-reliant community networks**

- **Nonprofit 501(c)(3) status for the project**
- **Establish & manage a \$20,000,000 grant fund for the Gulf Coast**
- **Accounting, budget management & reporting**
- **Quarterly financial reports on funds received & disbursed**
- **Maintenance of all administrative files and records**
- **Staffing by professional grantmaking team**
- **Program framework, performance standards & grantmaking criteria**
- **Development & management of a strategic communications plan**
- **Assessment & selection of potential Regional Partners, including site visits**
- **Allocation of funds based on need & capacity to deliver outcomes**
- **Oversight & management of Regional Partner grant awards**
- **Review, analysis of Regional Partner reports on grantee outcomes**
- **Ongoing liaison with Anadarko via authorized representative**

Fee schedule

	# Unit	Rate	Total
Fiscal Sponsorship	\$20,000,000	2.50%	\$500,000
Umbrella use of RPA's 501(c)(3) public charity status to conduct grantmaking activities for up to three years			
Program Management			
Development of grantmaking program, including guidelines, requests for proposals, award agreements, reporting standards, budgeting and monitoring			
Year 1 estimate	135 days	\$3,500	472,500
Year 2 estimate	110 days	\$3,500	385,000
Year 3 estimate	125 days	\$3,500	437,500
TOTAL			\$1,795,000

Travel costs associated with Program Management are reimbursable at RPA cost.

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