

From: DH Response StratCom Plans

Sent: Wed Aug 18 00:50:58 2010

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Subject: EA Daily Report 17AUG2010
Importance: Normal
Attachments: Success Bullets 8 16 10 (2).doc; EA_Daily_Report_0081710.docx

Good evening,

The EA Daily Report and weekly success bullets are attached.

Thank you,

Courtney Healey

Significant Successes from the Past One Hundred Nineteen Days Spanning 5 States
August 16, 2010

Aviation

- Approximately 75 aircraft search for oil daily and vector in clean up resources

In-Situ Burns

- Over 11.1 million gallons of oil successfully burned
- 411 burns safely conducted

Skimmers Employed

- Over 830 skimmers actively cleaning
- 34.7 million gallons of oily water mixture recovered

Cleaned Beaches

- Assessed over 2,800 miles of shoreline

Wildlife Rehabilitation

- State and federal wildlife biologists have collected over 6,150 injured and dead birds. Over 1,924 visibly oiled birds have been collected and brought to one of four temporary Oiled Wildlife Rehabilitation Centers for cleaning and recovery and 846 have been released back into the wild.
- State and federal wildlife biologists are protecting turtle nests throughout the area and 263 nests have been transported to an incubation site in Florida due to various threats and hazards. Over 8,600 hatchlings from this program have been released into marine waters.
- Scientists with the Gulf Coast Joint Venture have provided the strategic and scientific underpinnings for an effort to make available more than 400,000 acres of additional, alternative wetlands and other safe havens for migratory birds. This can minimize the risk of further bird injuries and mortality, and boost critical food supplies.

Ingenuity / New Devices

- The Unified Area Command's comprehensive website, www.deepwaterhorizonresponse.com, has accumulated over 140 million hits since the beginning of the response

- The Unified Area Command's Facebook page has over 39,000 followers
- The Unified Area Command's YouTube page for the Deepwater Horizon Response has received over 2.5 million views

Claims Process

- 151,251 claims processed for over \$368 million

Sub-sea containment

- Over 34.7 million gallons of oil recovered at the source

Multi-agency Response

- Hosted 142 VIP visits, briefings and tours supported by many participating agencies

Unity of Effort

- Participated in open houses in LA, MS, FL and AL. Plan to conduct an open house in every affected Parish / County with support from the following: BP Claims, BP outreach, USCG, DHS, EPA, NOAA, Alternative Response, Shoreline Clean Operations, LA Workforce Commission, and LA Dept of Environmental Quality
- In coordination with USCG and NG, BP and DHS CR teams in AL, FL, MS, and LA have provided Deepwater Horizon Response information in 10 languages, facilitated by LEP Coordinators, to CBOs, FBOs, churches, local elected officials and businesses reaching over 455,600 individuals.
- Conducted 100 local official conference calls to disseminate information and provide operations updates
- Conducted 101 Governors conference calls to disseminate information and provide operations updates

Personnel

- Lead over 30,000 people participating in the response

Safety

- Illness/injury recordable incident rate for the response is below the General Industry average

UNIFIED AREA COMMAND

(as of 14 July: Rate is 2.28 versus 4.2 for
General Industry)

- Developed a health and safety training program
for the International Observer Program.
Provided training for 25 international observers

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UNIFIED AREA COMMAND EXTERNAL AFFAIRS SUMMARY

Summary Report August 17, 2010

Today's Events

The Florida Fish and Wildlife Conservation Commission, working with partners from the U.S. Fish and Wildlife Service and NOAA Fisheries reported that sea turtle nests on the eastern portion of Florida Panhandle beaches would no longer be excavated and transported to the Atlantic coast, as the risk to them has significantly diminished. Nest excavations will continue west of the St. Joseph Peninsula pending completion of additional risk assessments in those areas.

A dispersant communications plan is currently being drafted for internal distribution in the next few days.

Researchers at the University of South Florida issued the report on the impact of the BP oil spill today saying that oil from the leak appears to have seeped into an underwater canyon east of the ruptured BP well, where they say it is killing small plants and bacteria.

MEDIA:

	<u>NOLA JIC</u>	<u>MOBILE JIC</u>	<u>HOUMA JIC</u>	<u>MIAMI JIC</u>
Media Inquiries	28	3	10	0
Media Interviews	0	0	0	0
Total Media Embarkations	0	1	2	0
Underway	0	1	0	0

Targets of Opportunity

Aug. 18 – Tomorrow's media teleconference will take place at 12:15 p.m. EDT and will include Adm. Allen and Dr. Jane Lubchenco. They will discuss their participation in a sea turtle release off Cedar Key, Fla., as well as provide an operational update on the response.

Aug. 18 – USCGC VENTUROUS will be returning to homeport in St. Petersburg, Fla. at 9 a.m. tomorrow morning. Media have been invited to observe the cutter's return and conduct interviews with crewmembers regarding their patrol and involvement with the oil spill response.

Key Message

"As I briefed last week and over the weekend, we are in the process right now of developing courses of action that would inform our decision when to execute the directive to BP due to the final intercept of the relief well which we will do."

The Department of Homeland Security's External Affairs Update is a daily compendium of updated facts regarding the federal response to the Deepwater Horizon Oil spill.

Future Key Efforts

Wednesday, August 18

TBD VADM Robert Parker, Lantarea to visit Grand Isle

FUTURE EVENTS AND ISSUES (all times CDT)

Thursday, August 19

0730 VADM Robert Parker visit to Houma

0830 Secretary Ken Salazar, Administrator Lisa Jackson, Chair Nancy Sutley, and Under Secretary Dr. Jane Lubchenco visit Natural Resource Damage Assessment Trustee Meeting and flyover to Venice, LA

Friday, August 20

TBD VADM Robert Parker visit to UAC

Tuesday, August 31

0600 International Observer Program (Houma, La)

Wednesday, September 1

0600 International Observer Program (Houma, La)

Today's Inquires

	Intergovernmental	Congressional
New Inquiries Opened Today	0	0
Total Inquiries Open To Date (since 6/26 – add yesterday's total to new inquiries)	70	120
Inquiries Closed Today	0	0
Total Inquires Closed To Date (since 6/26 – add yesterday's to new inquiries closed)	62	105
Inquiries Currently Pending Response	0	0

NGO Interactive Unit Daily Report

New Inquiries	3
Inquiries Pending	1

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Inquiries Closed

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What Others Are Saying

Overall Trends:

*****Reports from users in Ocean Springs, Miss., say oil has washed up on beaches. Claim it was reported; however no action has been taken by cleanup crews*****

- Whether or not taxpayers will be funding the 31.3 million dollar recovery grants for La.
- Concern regarding sea turtle hatchlings during cleanup operations; mainly at night.
- UGA researchers ability to conduct research independently and unbiased.
- Location of DECON stations.
- Cleanup efforts seem to be restricted to a few high profile beaches.
- Safety of seafood.

Social Media Statistics:

Facebook Followers: 39,087 (+60)

Twitter Followers: 8,534 (-4): Lists: 733 (+1)

YouTube Views: 2,574,765 (+555): Videos: 139 (+3): Subscribers: 1,956 (+5)

Flickr Views: 23,318 Photos: 1,005

Total Website Hits: 142,170,916 : Daily Website Hits: (+492,528)

Activity Summary for Keywords: "Deepwater Horizon":

2,659 Blog mentions
4,579 News mentions
106,472 Tweets in 6 mo total.
56,812 Message board postings

Released by Unified Area Command: 15AUG2010 on Social Media Platforms:

- (1) Operations and Ongoing Response Statistics – August 17, 2010
- (2) PHOTO RELEASE: Vessels of Opportunity Undergo Safety Inspections.
- (3) Florida Fish and Wildlife Conservation Commission Ends Relocation of Sea Turtle Eggs in Franklin and Gulf Counties (provided users link to f&w website)
- (4) Commerce Secretary Locke Announces \$31.3 Million in Restoration and Recovery Grants for Louisiana, Gulf
- (5) The Ongoing Administration-Wide Response to the Deepwater BP Oil Spill
- (6) Transcript – Press Briefing by National Incident Commander Admiral Thad Allen

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Facebook Trends:

- Constant concern regarding the long-term plan to ensure Gulf seafood is safe to consume and is free of oil and/or other contaminants.
 - **Talking points needed** to reassure the public and provide detailed information about the food safety assurance methodology, types of tests, and outline of processes along with data results.
- Chemical composition of dispersant and heavy metals making their way into seafood.
- If BP will reimburse the state for the 30.1 million dollar reimbursement grant.

Twitter Trends:

BP not paying Oil Spill Claims

Blogs and Blog Trends:

Blogs continue to focus on Gulf seafood safety and economic issues

Blogs covering safety issues aboard Deepwater Horizon that lead to its sinking.

Mass oil plumes making their way on the seabed to the east.

National Blogs:

Oil Remains in Gulf, Study Says

Researchers at the University of Georgia said Monday that more than three-quarters of the oil spilled in the Gulf of Mexico following the Deepwater Horizon drilling-rig explosion could still be in the Gulf threatening fisheries and marine life, disputing government statements that much of the oil had been safely dispersed. <http://www.online.wsj.com/>

Plumes of Gulf oil spreading east on sea floor

A new report set to be released Tuesday renews concerns about the long-term environmental impact of the Gulf Coast oil disaster, and efforts to permanently plug the ruptured BP oil well have been delayed again. <http://www.ac360.blogs.cnn.com/>

Oil Possibly Found Farther East and Deeper Down Than Suspected

Just when Obama thought it was safe to go back in the water, oil from the Deepwater Horizon spill has reportedly been found within 40 miles of the Florida Panhandle, farther east than previously suspected, and at the bottom of the Gulf of Mexico. The crude oil discovered, which tests verified was from the recent spill, is at levels "toxic to marine life," researchers reported. Stuff floating around in the ocean may have dragged the oil deeper down, in clumps, scientists suspect. Plankton and organisms at the Gulf floor showed a "strong toxic response" to the crude. <http://nymag.com/daily/intel>

Local and Opinion Blogs:

Safety Warning Preceded Gulf Rig Blast

Weeks before the Deepwater Horizon drilling rig exploded in the Gulf of Mexico, the crew was warned not to let down its guard in a sternly worded memo from the rig's owner. <http://www.Toppoli.com/>

Transocean Withheld Internal Report That Proved Fatal For Deepwater Horizon 11

Confidential internal documents from Transocean reveal that on December 23, 2009 there was a blowout on one of their drilling rigs in the North Sea at 5:10 pm that was eerily similar to the Deepwater Horizon disaster. Drilling mud was being replaced by seawater when the blowout occurred. Fortunately, in that incident, the Blowout Preventer (BOP) worked when it

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was activated, the rig was spared and the crew was safely evacuated. <http://www.offshoreinjuries.com/blog/>

Gulf oil on sea floor heading east, researchers say

Gulf oil traces spread east on sea floor, researchers say – CNN.com

St. Petersburg, Florida (CNN) — Oil from the Deepwater Horizon spill may have settled to the bottom of the Gulf of Mexico further east than previously suspected and at levels toxic to marine life, researchers reported Monday.

<http://freepressinternational.com/>

Gulf Seafood Undergoes Intense Testing

Seafood from the Gulf of Mexico is being put under the microscope like no other kind on the market, with fish, shrimp and other catches ground up to hunt for minute traces of oil - far more reassuring than that sniff test that made all the headlines.

http://www.huffingtonpost.com/2010/08/16/gulf-seafood-undergoes-in_n_682935.html

More on USF report: Newborn fish “ingesting pure oil”

CNN has another article on the report by University of South Florida researchers, “Initial findings from a new survey of the Gulf conclude that dispersants may [may?? see following sentence] have sent the oil to the ocean floor, where it has turned up at the bottom of [Desoto] canyon within 40 miles of the Florida Panhandle.” <http://www.floridaoilspilllaw.com/>

Watcher's Lamp: Gulf Oil Disaster: Study Confirms Growing Threat

NEARLY 80 per cent of the crude oil released into the Gulf of Mexico remains in the area's ecosystem, researchers at the University of Georgia concluded yesterday in a report that contradicted the rosier estimates of the Obama Administration.

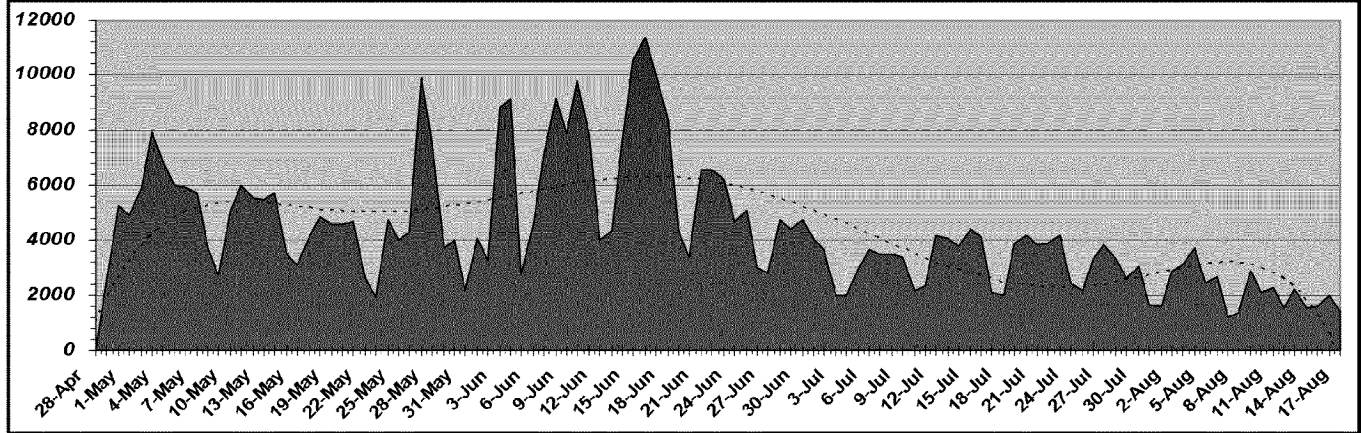
<http://watcherslamp.blogspot.com/>

Article Summary for August 17, 2010

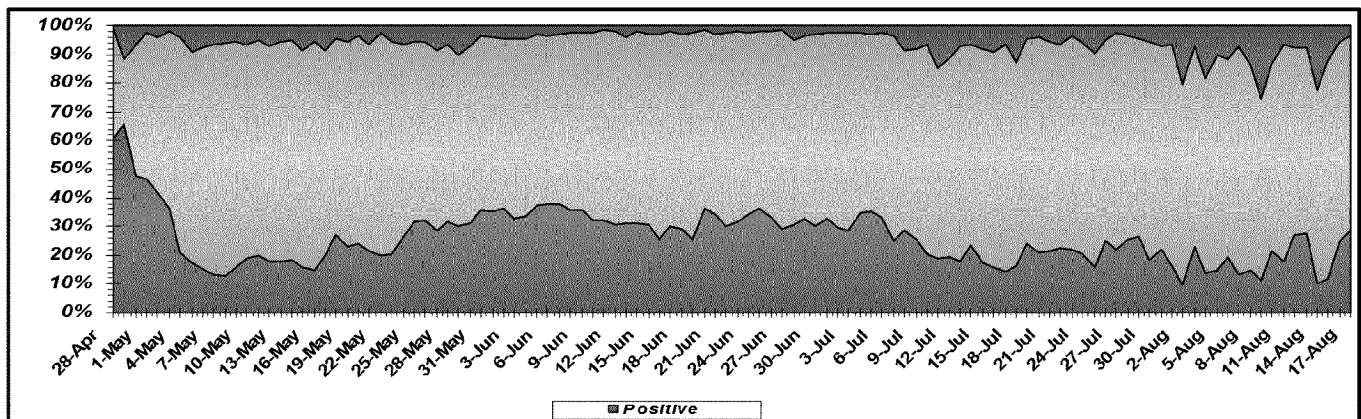
By Date					
	Print	Online	Broadcast	Blogs	Soc
Sunday, August 08, 2010	62	789	147	261	
Monday, August 09, 2010	71	1617	355	650	
Tuesday, August 10, 2010	67	1054	295	570	
Wednesday, August 11, 2010	73	1271	283	510	
Thursday, August 12, 2010	63	694	175	503	
Friday, August 13, 2010	77	1143	331	504	
Saturday, August 14, 2010	33	1003	188	256	
Sunday, August 15, 2010	93	1002	123	312	
Monday, August 16, 2010	84	1056	346	443	
Tuesday, August 17, 2010	54	678	147	461	
Total	18357	245927	55316	118068	

Article Volume Over Time

The Department of Homeland Security's External Affairs Update is a daily compendium of updated facts regarding the federal response to the Deepwater Horizon Oil spill.



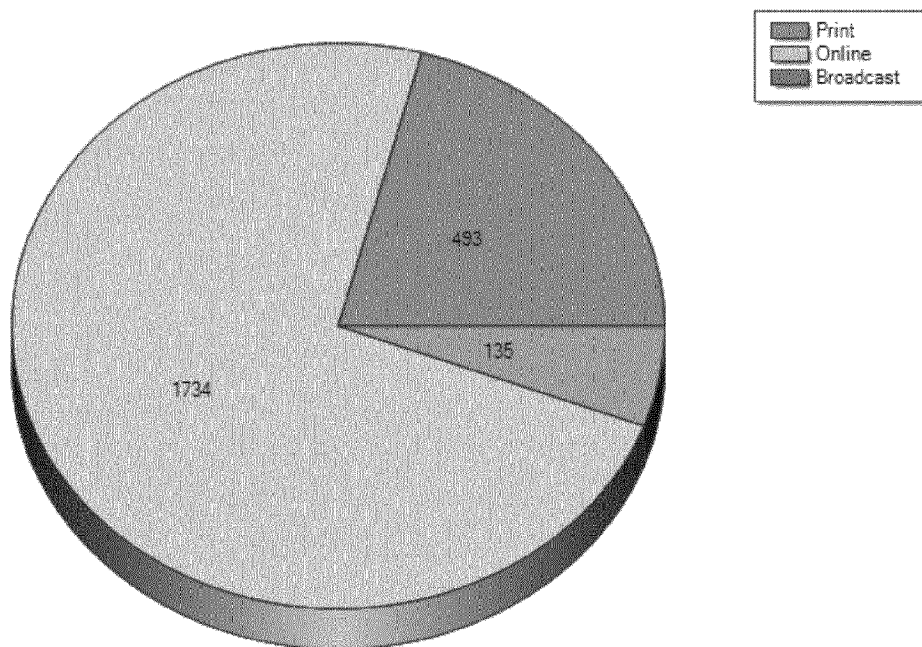
Article Tone Over Time



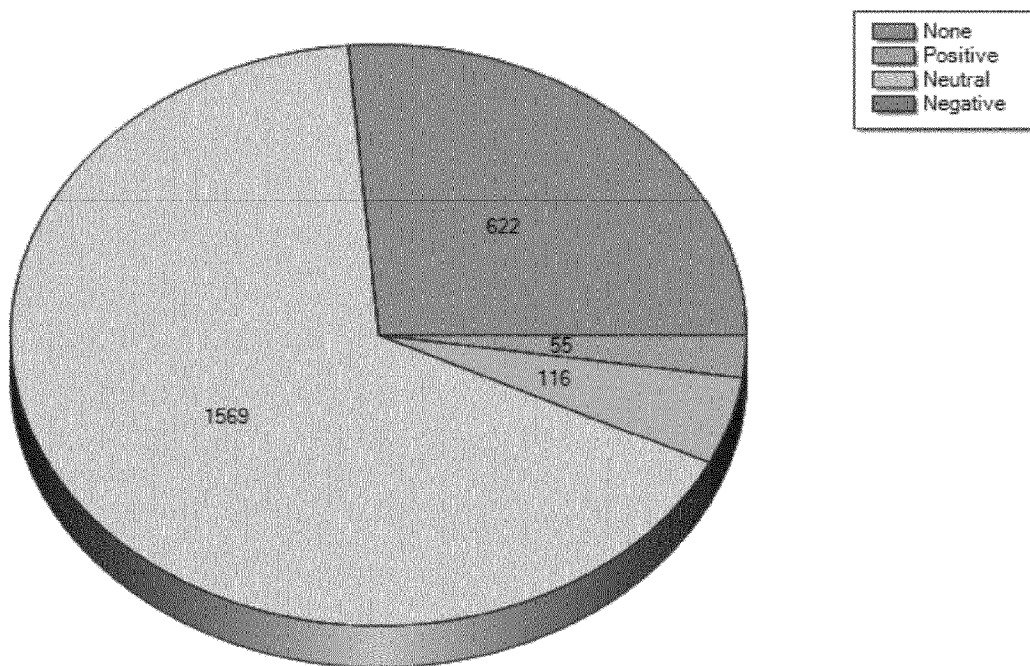
Charts for August 17, 2010

The Department of Homeland Security's External Affairs Update is a daily compendium of updated facts regarding the federal response to the Deepwater Horizon Oil spill.

Articles by Media Type



Tonality



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