


## Local Officials Credit BPXP Grants



**“Crediting an influx of marketing cash from oil giant BP, tourism officials on Monday said 2011 was a banner year for New Orleans . . .”**  
- New Orleans Times-Picayune, March 27, 2012

**“Last year was a record year, so we’ve set back-to-back records two years in a row in 2011 and 2012.”**  
- Herb Malone, President and CEO of Gulf Shores Orange Beach Tourism

**“Summer 2011 has been a season of remarkable recovery . . . [All]-time highs in bed-tax revenue on the heels of major marketing initiatives funded by a \$30 million grant from BP . . .”**  
- Northwest Florida Tourism Council, September 16, 2010

**“Downtown hotels are filled by hundreds of out-of-town workers helping respond to the spill. Restaurants and bars are hopping at a time when much of their clientele normally heads to the beach. Car rental companies are bringing in truckloads of automobiles from other cities to meet demand.”**  
- AL.com, May 6, 2010